

Public Speaking Rubric

Delivery				
Poise & Appearance	1 Looks nervous; inappropriately dressed.	2 Some tension or indifferent appearance.	3 A little nervous; quick recovery from minor mistakes.	4 Relaxed, self-confident and appropriately dressed.
Body Language	1 No descriptive movement or gestures.	2 Insufficient movement and/or gestures not coordinated with speech.	3 Gestures present but appear awkward or unnatural.	4 Natural movement; descriptive gestures display energy and engage audience.
Eye Contact	1 No effort to make eye contact with audience.	2 Occasional but unsustained eye contact with audience.	3 Fairly consistent use of direct eye contact with audience.	4 Builds trust and holds attention through direct eye contact with all parts of audience.
Voice	1 Low volume or monotonous tone.	2 Uneven or inappropriate volume and/or little inflection	3 Variation in volume & inflection enhances presentation	4 Variation in volume & inflection maintains audience interest and emphasizes key points.
Pacing	1 Either too fast or too slow; length does not match allotted time.	2 Either too fast or too slow or length does not match allotted time.	3 Delivery generally successful; slight mismatch between length and allotted time.	4 Excellent pacing, including dramatic pauses. Length matches allotted time.

Content				
Central Idea	1 Has little or no focus on central idea or topic.	2 Attempts to focus on a central idea or topic.	3 Conveys a central idea or topic.	4 Maintains clear focus on central idea or topic.
Details	1 Insufficient or unrelated details.	2 Lists related details but provides no elaborations	3 Provides sufficient details with some elaboration.	4 Elaborates details to support central idea.
Conclusion or Opinion	1 Little or no conclusion or opinion.	2 Attempts to form a conclusion.	3 Includes a conclusion or opinion that is linked to the central idea.	4 Includes a clearly stated conclusion or opinion that is clearly linked to the central idea.